



## Privacy Policy

Last Updated: December 20, 2025

This Privacy Policy describes how MARA trading group - Mariana Radova ("we", "us", or "our") collects, uses, and discloses your personal information when you visit [www.designermara.it](http://www.designermara.it) (the "Site").

### 1. Data Controller

The data controller responsible for your personal information is:

- Company Name: MARA trading group - Mariana Radova
- Address: Via Calderaio 4, 51010 Massa e Cozzile (PT), Italy
- Contact Email: [Insert your email address here, e.g., [info@designermara.it](mailto:info@designermara.it)]

### 2. Information We Collect

We may collect the following types of information:

- Personal Identification Information: Name, email address, phone number, and shipping address (only if provided by you via contact forms or during a purchase).
- Usage Data: IP address, browser type, pages visited, and time spent on the Site (collected automatically via cookies).

### 3. How We Use Your Information

We use your data for the following purposes:

- To provide and maintain our services.
- To respond to your inquiries via contact forms.
- To process orders and manage shipping (if applicable).
- To comply with legal obligations and tax regulations in Italy.

### 4. Legal Basis for Processing

We process your personal data based on:

- Your consent: When you fill out a contact form or accept cookies.
- Contractual necessity: To fulfill an order you have placed.
- Legal obligation: For accounting and tax purposes.

### 5. Data Retention

We will retain your personal information only for as long as necessary for the purposes set out in this Privacy Policy and to comply with Italian legal requirements.

### 6. Your Rights (GDPR)

Under the GDPR, you have the following rights:

- Access: The right to request copies of your personal data.
- Rectification: The right to request that we correct any inaccurate information.
- Erasure: The right to request that we erase your personal data under certain conditions.
- Object to processing: The right to object to our processing of your data.
- Data Portability: The right to request that we transfer the data to another organization.

To exercise these rights, please contact us at [Insert your email address here].

### 7. Third-Party Services

We do not sell your data. We may share information with trusted third parties only to operate our website (e.g., hosting providers, shipping carriers, or payment processors).

### 8. Cookies

Our website uses cookies to enhance user experience. You can set your browser to refuse all or some browser cookies, but some parts of the Site may become inaccessible.

### 9. Changes to This Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.