

Privacy Policy

Last Updated: December 20, 2025

This Privacy Policy describes how MARA trading group - Mariana Radova ("we", "us", or "our") collects, uses, and discloses your personal information when you visit www.designermara.it (the "Site").

1. Data Controller

The data controller responsible for your personal information is:

- Company Name: MARA trading group - Mariana Radova
- Address: Via Calderaio 4, 51010 Massa e Cozzile (PT), Italy
- Contact Email: [Insert your email address here, e.g., info@designermara.it]

2. Information We Collect

We may collect the following types of information:

- Personal Identification Information: Name, email address, phone number, and shipping address (only if provided by you via contact forms or during a purchase).
- Usage Data: IP address, browser type, pages visited, and time spent on the Site (collected automatically via cookies).

3. How We Use Your Information

We use your data for the following purposes:

- To provide and maintain our services.
- To respond to your inquiries via contact forms.
- To process orders and manage shipping (if applicable).
- To comply with legal obligations and tax regulations in Italy.

4. Legal Basis for Processing

We process your personal data based on:

- Your consent: When you fill out a contact form or accept cookies.
- Contractual necessity: To fulfill an order you have placed.
- Legal obligation: For accounting and tax purposes.

5. Data Retention

We will retain your personal information only for as long as necessary for the purposes set out in this Privacy Policy and to comply with Italian legal requirements.

6. Your Rights (GDPR)

Under the GDPR, you have the following rights:

- Access: The right to request copies of your personal data.
- Rectification: The right to request that we correct any inaccurate information.
- Erasure: The right to request that we erase your personal data under certain conditions.
- Object to processing: The right to object to our processing of your data.
- Data Portability: The right to request that we transfer the data to another organization.

To exercise these rights, please contact us at [Insert your email address here].

7. Third-Party Services

We do not sell your data. We may share information with trusted third parties only to operate our website (e.g., hosting providers, shipping carriers, or payment processors).

8. Cookies

Our website uses cookies to enhance user experience. You can set your browser to refuse all or some browser cookies, but some parts of the Site may become inaccessible.

9. Changes to This Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.